



Join the ItaliensPR Platform



Please visit the ItaliensPR website

The complexity of the information world, where people are often overwhelmed by an excess of news, variety of narratives and potentially misleading trends, makes it increasingly necessary to have the option of a strategic, integrated and highly technological vision of communicating.

Focused communication, an effective press office, visionary public relations, journalism at its best combined with top technology will create reputation, stand out from others and build new values. In this logic, solid and innovative realities that share the same vision of the world, come together, creating a network of high-level skills:

THE ITALIENS PR HUB



ItaliensPR has created since 2018 a task force for communication, public relations, the press office and journalism, to raise awareness of culture, social environmental issues and human rights with offices in **Berlin, Florence, Sofia and Rome.**



An international and multi-lingual team, highly specialized, which combines a deep knowledge of information processes, creation and positioning of a brand with a high level of personal connections, the result of over thirty years of activity in the field of PR, exploiting the more advanced digital communication and monitoring tools.

ItaliensPR of **Cecilia Sandroni** is a platform of highly qualified professionals in different fields, able to respond to the needs of public institutions, companies, professionals. In over thirty years of activity with public authorities and international companies, **ItaliensPR** has built a dense network of effective relationships with the media around the world, capable of giving international resonance and a valuable reputation.

Communication and media relations, specialized in art, architecture and design, cultural tourism, journalism and human rights that follows the client in the creation and growth of his brand and in his dreams for the creation of a quality reputation . The platform with IT managers specialized in information technology carries out a careful analysis of the objectives, enhances and builds, through an effective media strategy, a solid public image.

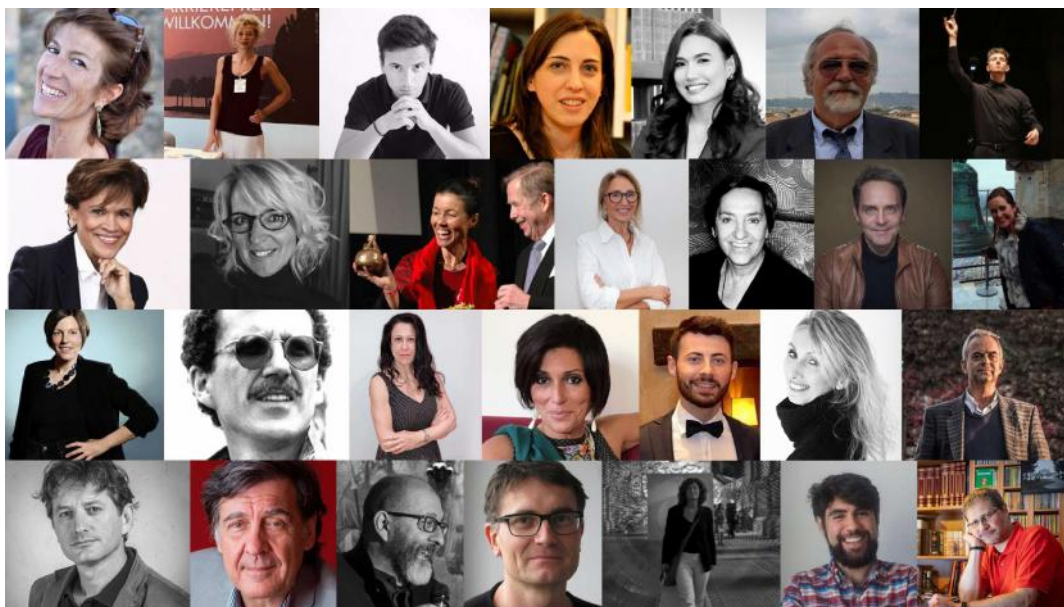


信息世界的复杂性使人们常常被过多的新闻、各种各样的叙述和潜在的误导性趋势所淹没，因此选择一种战略、综合和高度技术化的传播变得越来越重要。

有针对性的沟通，高效的新闻办公室，高瞻远瞩的公共关系，最好的新闻业与顶级技术相结合，将创造良好声誉，使其鹤立鸡群，并创造出新的价值。

在这种逻辑下，共享相同世界观的坚固又创新的现实，汇聚在一起，搭建出一个高水平专业化的网络：

THE ITALIENSPR HUB



自2018年以来，ItaliensPR 组织在柏林、佛罗伦萨、索非亚和罗马设立了传播、公共关系、新闻办公室和新闻工作特别工作组，以提高人们对文化、社会环境和人权问题的认识。



一个国际化、多语种、高度专业化的团队，结合了深厚的信息处理知识、品牌的创建和定位以及高度的人际关系。本团队利用了更先进的数字传播和监控工具，这是三十多年公关领域活动的结果。

Cecilia Sandroni的 ItaliensPR是一个专业平台，配备各个领域的高素质专业人士，能够响应公共机构、公司、专业人士的需求。

在与公共当局和国际公司开展了30多年的活动中，ItaliensPR与世界各地的媒体建立了紧密而有效的关系网络，能够引起国际反响并赢得宝贵的声誉。

传播与媒体关系，专注于艺术、建筑与设计、文化旅游、新闻和人权等领域，旨在帮助客户创造和发展其品牌以及赢得良好声誉。

该平台由专门从事信息技术工作的IT经理人员组成，他们对目标进行仔细分析，通过有效的媒体战略来建立并优化可靠的公众形象。

