



©The Student Hotel

The Student Hotel, revolution in hospitality

TSH Firenze Lavagnini wins Class of 2020 Best in Class award for Best New Student Housing Development, opens its first hotel in Germany, and by 2021 will have four new properties in Italy

January 23rd 2019 - Best in Class Award from the Class of 2020

TSH Florence Lavagnini was presented with the The Best in Class award at a ceremony in Milan, for the Best New Student Housing Development, presented by the Class of 2020. The winner of this award is a hotel that, through its design and attention to detail, offers the maximum potential for students to learn, develop personally and form lifelong memories. Paloma Lisboa, a member of the jury and Head of Student Accommodation at King's College London, commented: "This presentation showed fabulous examples of co-living and the ability to truly engage with the local community to prepare students for their future".

www.theclassof2020.org

Expansion continues

TSH opened its first hotel in Germany in 2018. TSH Dresden opened its doors in November and will be followed by TSH Berlin in September 2019.

In 2020 openings include Bologna, Madrid, Porto, Delft and Vienna, with Florence Belfiore, Paris, Carcavelos Lisbon, Rome, Toulouse, Barcelona and Florence Manifattura Tabacchi in 2021.

TSH Florence Lavagnini was transformed from a historic Florentine palazzo with a €50 million investment to create 390 rooms available to guests who can stay from one night to one year. 50% of rooms are for Italian and international students, 45% are hotel rooms and the remaining 5% are reserved for short stays.

TSH Collab: co-working

TSH Florence Lavagnini features Collab co-working space as part of its innovative hospitality model that combines sophisticated design and a wide range of services. TSH Collab provides flexible or fixed desks, as well as self-contained offices in which entrepreneurs, freelancers or companies can operate. TSH Collab members can use the gym and swimming pool as well as other facilities at every TSH property around Europe. TSH Collab rates start from from € 99 per month including VAT.

Tailor made design, eclectic look

The company TSH created an original concept, a single interior design project used for all the hotels, which is slightly modified in each structure because it's adapted to the location. TSH worked with Archea Associati (<http://www.archea.it/>) of Florence for the artistic direction of the restoration of the historic "Palazzo del sonno" in Viale Lavagnini. The main objective was to integrate a contemporary design into a nineteenth-century building by Giuseppe Poggi. The technical and engineering part was handled by A & I Engineering and Esa Ingegneria studio. Interiors were directed by TSH's own inhouse design team along with Rizoma Studio in Bologna.

Included in the 20,000 square metre hotel there is an internal courtyard with oversize works of art and graffiti by young and well-known creatives. Free Wi-Fi, raised areas with seating and outdoor furniture characterize this space, providing areas to study, relax and have a coffee.

<https://studenthotelitalian.prezly.com/category/tsh-dresden>

<https://www.thestudenthotel.com/florence/it/>

<https://www.thestudenthotel.com>

Rates

Room rates: packages for students starting from € 459 per month per semester

Rooms for short stays starting from € 702 per month

Reservations for the hotel: rooms from € 64 per night

Co-working fees for Collab: flexible seats starting from € 99 per month, dedicated seats from € 200 per month up

About TSH

TSH co-living and co-working hybrid hospitality model provides a unique destination for a fast-growing international community. The developer, investor and operator has 4,400 rooms in 12 locations including: Dresden, Florence, Rotterdam, Amsterdam (two locations: City and West), The Hague, Groningen, Eindhoven, Maastricht, Paris, and two TSH Campus sites in Barcelona - student-only residences. At the end of 2018 TSH expects to have 10,726 rooms: 4,400 rooms operational and 6,326 secured or under development.

TSH Berlin opens in 2019. Bologna, Madrid, Porto, Delft and Vienna open in 2020. Carcavelos Lisbon, Florence Belfiore, Paris, Rome, Toulouse, Florence Manifattura Tabacchi and Barcelona open in 2021.

TSH plans to have 65 properties operational, under construction or planned in European cities in the next five years.

Pictures available at link: <https://tshphotos.prezly.com/media/album/4346>

Cecilia Sandroni

ItaliensPR for The Student Hotel

+39 335 522 5711

sandroni@italienspr.com - www.italienspr.com